

THE 2000 FRANKLIN HOUSEHOLD SURVEY CITYWIDE RESULTS

1999 Special Census Population - 34,105
 Number of Surveys Mailed - 16,952
 Number of Surveys Returned - 5,092
 Percentage of Surveys Returned - 30%

GROWTH AND DEVELOPMENT

1. How should the city respond to the pace of growth and development that is occurring?	Number	Percent
The city should permit all development to continue as is currently being regulated	877	17%
The city should permit development to continue, but should pass additional regulations to better control the quality of development	3,258	64%
The city should permit all development to continue without regulations	34	1%
The city should not permit any additional development	660	13%
Don't know/No opinion	189	4%
No response	74	1%
TOTAL	5,092	100%

*2. Some cities recruit offices, industries, and commercial and retail business in order to keep property taxes low and to create jobs. What do you think Franklin should do?	Number	Percent
Encourage companies to locate offices (for example, corporate headquarters, office developments) in Franklin	3,366	66%
Encourage more commercial businesses	1,210	24%
Encourage only light industries	2,368	47%
Encourages all industries	397	8%
None of the above	516	10%
Don't know/No opinion	176	3%
No response	83	2%
TOTAL	5,092	100%

3. Should Franklin charge fees (for example impact fees) to new development to cover the cost of providing streets, water, sewer, and other services that will be needed to serve the new development?	Number	Percent
Yes	4,236	83%
No	438	9%
Don't know/No opinion	374	7%
No response	44	1%
TOTAL	5,092	100%

4. Would you agree to increasing residential densities in the city if it ensured the permanent preservation of agricultural land and natural open space in Williamson County?	Number	Percent
Yes	2,342	46%
No	1,981	39%
Don't know/No opinion	600	12%
No response	169	3%
TOTAL	5,092	100%

5. Is the city doing an adequate job of protecting its historic properties (for example, Winstead Hill, Fort Granger, and the downtown area)?	Number	Percent
Yes	3,325	65%
No	787	15%
Don't know/No opinion	932	18%
No response	48	1%
TOTAL	5,092	100%

6. Is the city doing an adequate job of promoting its historic properties	Number	Percent
Yes	3,001	59%
No	1,182	23%
Don't know/No opinion	864	17%
No response	45	1%
TOTAL	5,092	100%

7. Please rate the general quality of life in Franklin:	Number	Percent
Very satisfied	2,493	49%
Satisfied	2,422	48%
Dissatisfied	87	2%
Very Dissatisfied	44	1%
Don't know/No opinion	20	0%
No response	26	1%
TOTAL	5,092	100%

NEIGHBORHOOD CONDITIONS

8. Street cleanliness - dirt and litter	Number	Percent
Very satisfied	1,516	30%
Satisfied	3,080	60%
Dissatisfied	304	6%
Very Dissatisfied	83	2%
Don't know/No opinion	20	0%
No response	89	2%
TOTAL	5,092	100%

9. Public services - water, sewer and sanitation	Number	Percent
Very satisfied	1,460	29%
Satisfied	2,908	57%
Dissatisfied	418	8%
Very Dissatisfied	152	3%
Don't know/No opinion	53	1%
No response	101	2%
TOTAL	5,092	100%

10. Street conditions - potholes, bumps, and pavement	Number	Percent
Very satisfied	1,023	20%
Satisfied	3,162	62%
Dissatisfied	607	12%
Very Dissatisfied	138	3%
Don't know/No opinion	41	1%
No response	121	2%
TOTAL	5,092	100%

11. Sidewalks need to be built	Number	Percent
Very satisfied	832	16%
Satisfied	2,418	47%
Dissatisfied	674	13%
Very Dissatisfied	301	6%
Don't know/No opinion	545	11%
No response	322	6%
TOTAL	5,092	100%

12. Sidewalks need to be repaired	Number	Percent
Very satisfied	771	15%
Satisfied	2,587	51%
Dissatisfied	296	6%
Very Dissatisfied	101	2%
Don't know/No opinion	869	17%
No response	468	9%
TOTAL	5,092	100%

13. Drainage ditch capacity - overflow during heavy rains	Number	Percent
Very satisfied	681	13%
Satisfied	2,737	54%
Dissatisfied	593	12%
Very Dissatisfied	223	4%
Don't know/No opinion	661	13%
No response	197	4%
TOTAL	5,092	100%

*14. What do you like most about your neighborhood (the area within a one-mile radius of your home) and why?	Number	Percent
Trees	19	1%
Underground utilities	32	1%
Schools	289	8%
Streets - conditions/maintenance	123	3%
Sidewalks	181	5%
Location, convenience, accessibility	1,368	37%
Beauty and appearance	29	1%
Clean, well maintained	137	4%
Peaceful and quiet	151	4%
Friendly, sense of community	277	8%
Family oriented	97	3%
Diverse housing types and land uses	14	0%
Established neighborhood	6	0%
Affordability	3	0%
Neighborhood or home owners association	19	1%
Safe, secure, low crime rate	558	15%
Greenspace, green areas	43	1%
Traffic flow minimal	99	3%
Walking trails, safe for walking, within walking distance	138	4%
Large lots	23	1%
Landscaping	60	2%
TOTAL	3,666	100%

15. Does your neighborhood have a diverse mix of land uses (residences, shops, workplace)	Number	Percent
Yes	3,114	61%
No	1,836	36%
Don't know/No opinion	86	2%
No response	56	1%
TOTAL	5,092	100%

16. Do you think your neighborhood is safe for pedestrians?	Number	Percent
Yes	4,118	81%
No	826	16%
Don't know/No opinion	108	2%
No response	40	1%
TOTAL	5,092	100%

CITYWIDE CONDITIONS

17. Street cleanliness - dirt and litter	Number	Percent
Very satisfied	1,061	21%
Satisfied	3,500	69%
Dissatisfied	296	6%
Very Dissatisfied	53	1%
Don't know/No opinion	59	1%
No response	123	2%
TOTAL	5,092	100%

18. Street conditions - potholes, bumps and pavement	Number	Percent
Very satisfied	728	14%
Satisfied	3,470	68%
Dissatisfied	570	11%
Very Dissatisfied	81	2%
Don't know/No opinion	88	2%
No response	155	3%
TOTAL	5,092	100%

19. Sidewalks need to be built	Number	Percent
Very satisfied	502	10%
Satisfied	2,718	53%
Dissatisfied	666	13%
Very Dissatisfied	177	3%
Don't know/No opinion	701	14%
No response	328	6%
TOTAL	5,092	100%

20. Sidewalks need to be repaired	Number	Percent
Very satisfied	489	10%
Satisfied	2,836	56%
Dissatisfied	385	8%
Very Dissatisfied	70	1%
Don't know/No opinion	898	18%
No response	414	8%
TOTAL	5,092	100%

21. Public services - water, sewer and sanitation	Number	Percent
Very satisfied	801	16%
Satisfied	3,212	63%
Dissatisfied	395	8%
Very Dissatisfied	166	3%
Don't know/No opinion	330	6%
No response	188	4%
TOTAL	5,092	100%

22. Drainage ditch capacity - overflow during heavy rains	Number	Percent
Very satisfied	523	10%
Satisfied	2,892	57%
Dissatisfied	534	10%
Very Dissatisfied	130	3%
Don't know/No opinion	805	16%
No response	208	4%
TOTAL	5,092	100%

CITYWIDE SERVICES

23. Sewerage service	Number	Percent
Very satisfied	1,100	22%
Satisfied	3,164	62%
Dissatisfied	313	6%
Very Dissatisfied	160	3%
Don't know/No opinion	215	4%
No response	140	3%
TOTAL	5,092	100%

24. Water service - including water quality and pressure	Number	Percent
Very satisfied	1,062	21%
Satisfied	3,073	60%
Dissatisfied	598	12%
Very Dissatisfied	147	3%
Don't know/No opinion	96	2%
No response	116	2%
TOTAL	5,092	100%

25. Household garbage collection	Number	Percent
Very satisfied	1,705	33%
Satisfied	2,871	56%
Dissatisfied	186	4%
Very Dissatisfied	34	1%
Don't know/No opinion	191	4%
No response	105	2%
TOTAL	5,092	100%

26. Limb and leaf service	Number	Percent
Very satisfied	1,220	24%
Satisfied	2,592	51%
Dissatisfied	276	5%
Very Dissatisfied	59	1%
Don't know/No opinion	836	16%
No response	109	2%
TOTAL	5,092	100%

27. Fire protection	Number	Percent
Very satisfied	1,691	33%
Satisfied	2,863	56%
Dissatisfied	15	0%
Very Dissatisfied	9	0%
Don't know/No opinion	444	9%
No response	70	1%
TOTAL	5,092	100%

28. Police protection	Number	Percent
Very satisfied	1,672	33%
Satisfied	2,908	57%
Dissatisfied	100	2%
Very Dissatisfied	43	1%
Don't know/No opinion	302	6%
No response	67	1%
TOTAL	5,092	100%

29. Codes enforcement	Number	Percent
Very satisfied	923	18%
Satisfied	2,692	53%
Dissatisfied	358	7%
Very Dissatisfied	145	3%
Don't know/No opinion	869	17%
No response	105	2%
TOTAL	5,092	100%

CITYWIDE COMMUNITY FACILITIES

30. Availability of park facilities for children under 13	Number	Percent
Very satisfied	1,219	24%
Satisfied	2,505	49%
Dissatisfied	283	6%
Very Dissatisfied	36	1%
Don't know/No opinion	904	18%
No response	145	3%
TOTAL	5,092	100%

31. Availability of park facilities for teenagers	Number	Percent
Very satisfied	581	11%
Satisfied	2,048	40%
Dissatisfied	585	11%
Very Dissatisfied	80	2%
Don't know/No opinion	1,634	32%
No response	164	3%
TOTAL	5,092	100%

32. Availability of park facilities for adults ages 20 and older	Number	Percent
Very satisfied	868	17%
Satisfied	2,764	54%
Dissatisfied	473	9%
Very Dissatisfied	64	1%
Don't know/No opinion	766	15%
No response	157	3%
TOTAL	5,092	100%

33. Availability of day-care facilities	Number	Percent
Very satisfied	377	7%
Satisfied	1,493	29%
Dissatisfied	189	4%
Very Dissatisfied	42	1%
Don't know/No opinion	2,763	54%
No response	228	4%
TOTAL	5,092	100%

34. Library facilities	Number	Percent
Very satisfied	661	13%
Satisfied	2,517	49%
Dissatisfied	886	17%
Very Dissatisfied	237	5%
Don't know/No opinion	615	12%
No response	176	3%
TOTAL	5,092	100%

*35. What recreational facilities do you and your family use in Franklin's parks?	Number	Percent
1 Exercise trails	2,889	57%
2 Athletic fields	1,233	24%
3 Picnic shelters	1,878	37%
4 None	969	19%
5 Playground Equipment	1,935	38%
6 Tennis Courts	433	9%
7 Basketball Courts	530	10%
8 Other	84	2%
(Williamson County Recreation Center and pool)	92	2%
(Golf course)	7	0%
(Open Space/Harpeth River)	18	0%
9 No Response	181	4%
TOTAL	5,092	100%

36. What other community facilities would you like to have in Franklin (e.g., parks, cultural facilities, community recreation center, museums, performing arts theater, zoological garden, etc.	Number	Percent
Parks, green space, greenways	529	21%
Community recreation center	83	3%
Museum	361	14%
Performing arts centers/amphitheater	679	27%
Gardens (zoological or botanical)	230	9%
Trails (walking, biking, hiking or nature)	241	10%
Cultural facilities	97	4%
Library	46	2%
Athletics (tennis courts, pool, basketball courts, ball fields, golf courses)	154	6%
Other	72	3%
TOTAL	2,492	100%

PROXIMITY TO DEVELOPMENT

37. How close do you live to a grocery store?	Number	Percent
< 1/4 mile	1,024	20%
1/4 - 1/2 mile	1,279	25%
1/2 - 1 mile	1,590	31%
> 1 mile	1,161	23%
No response	38	1%
TOTAL	5,092	100%

38. How close to a grocery store would you like to live?	Number	Percent
< 1/4 mile	754	15%
1/4 - 1/2 mile	1,243	24%
1/2 - 1 mile	1,639	32%
> 1 mile	1,110	22%
No response	346	7%
TOTAL	5,092	100%

39. How close do you live to other shopping?	Number	Percent
< 1/4 mile	454	9%
1/4 - 1/2 mile	770	15%
1/2 - 1 mile	1,380	27%
> 1 mile	2,393	47%
No response	95	2%
TOTAL	5,092	100%

40. How close to other shopping would you like to live?	Number	Percent
< 1/4 mile	341	7%
1/4 - 1/2 mile	689	14%
1/2 - 1 mile	1,337	26%
> 1 mile	2,389	47%
No response	336	7%
TOTAL	5,092	100%

41. How close do you live to a park?	Number	Percent
< 1/4 mile	773	15%
1/4 - 1/2 mile	767	15%
1/2 - 1 mile	1,083	21%
> 1 mile	2,340	46%
No response	129	3%
TOTAL	5,092	100%

42. How close to a park would you like to live?	Number	Percent
< 1/4 mile	914	18%
1/4 - 1/2 mile	979	19%
1/2 - 1 mile	1,503	30%
> 1 mile	1,349	26%
No response	347	7%
TOTAL	5,092	100%

43. How close do you live to a library	Number	Percent
< 1/4 mile	152	3%
1/4 - 1/2 mile	348	7%
1/2 - 1 mile	892	18%
> 1 mile	3,562	70%
No response	138	3%
TOTAL	5,092	100%

44. How close to a library would you like to live?	Number	Percent
< 1/4 mile	283	6%
1/4 - 1/2 mile	588	12%
1/2 - 1 mile	1,433	28%
> 1 mile	2,455	48%
No response	333	7%
TOTAL	5,092	100%

DESIGN PREFERENCES

45. Cul-de-sacs	Number	Percent
Like	3,847	76%
Dislike	316	6%
Don't know/No opinion	494	10%
No response	435	9%
TOTAL	5,092	100%

46. Developments with mixed housing types, shops and offices	Number	Percent
Like	2,215	43%
Dislike	1,861	37%
Don't know/No opinion	658	13%
No response	358	7%
TOTAL	5,092	100%

47. Front-loading garages	Number	Percent
Like	1,543	30%
Dislike	2,595	51%
Don't know/No opinion	693	14%
No response	261	5%
TOTAL	5,092	100%

48. Front porches	Number	Percent
Like	4,553	89%
Dislike	130	3%
Don't know/No opinion	216	4%
No response	193	4%
TOTAL	5,092	100%

49. Small lot sizes (4,000 to 9,000 sq. ft.)	Number	Percent
Like	1,366	27%
Dislike	2,629	52%
Don't know/No opinion	556	11%
No response	541	11%
TOTAL	5,092	100%

50. Medium lot sizes (10,000 to 19,999 sq. ft.)	Number	Percent
Like	3,575	70%
Dislike	606	12%
Don't know/No opinion	476	9%
No response	435	9%
TOTAL	5,092	100%

51. Large lot sizes (20,000 sq. ft. or greater)	Number	Percent
Like	3,556	70%
Dislike	419	8%
Don't know/No opinion	559	11%
No response	558	11%
TOTAL	5,092	100%

52. Rear entry garages	Number	Percent
Like	4,080	80%
Dislike	282	6%
Don't know/No opinion	467	9%
No response	263	5%
TOTAL	5,092	100%

53. On-street parking	Number	Percent
Like	1,009	20%
Dislike	3,436	67%
Don't know/No opinion	385	8%
No response	262	5%
TOTAL	5,092	100%

54. Single family developments	Number	Percent
Like	4,365	86%
Dislike	177	3%
Don't know/No opinion	304	6%
No response	246	5%
TOTAL	5,092	100%

55. Tree-lined streets	Number	Percent
Like	4,726	93%
Dislike	72	1%
Don't know/No opinion	154	3%
No response	140	3%
TOTAL	5,092	100%

56. Which do you think the city should give more importance to when evaluating new subdivision developments?	Number	Percent
Design	612	12%
Density	385	8%
Both	3,864	76%
No response	231	5%
TOTAL	5,092	100%

57. Franklin Plaza on Columbia Avenue	Number	Percent
Like	1,083	21%
Dislike	1,653	32%
Don't know/No opinion	2,130	42%
No response	226	4%
TOTAL	5,092	100%

58. Cool Springs/Galleria	Number	Percent
Like	4,619	91%
Dislike	307	6%
Don't know/No opinion	75	1%
No response	91	2%
TOTAL	5,092	100%

59. Downtown/Main Street area	Number	Percent
Like	4,686	92%
Dislike	155	3%
Don't know/No opinion	161	3%
No response	90	2%
TOTAL	5,092	100%

60. Fieldstone Farms Shopping Center	Number	Percent
Like	2,828	56%
Dislike	304	6%
Don't know/No opinion	1,812	36%
No response	148	3%
TOTAL	5,092	100%

61. Independence Square Hillsboro Road/Del Rio Pike area	Number	Percent
Like	1,883	37%
Dislike	1,586	31%
Don't know/No opinion	1,436	28%
No response	187	4%
TOTAL	5,092	100%

62. Maples, Alexander Plaza and Watson Glen Shopping Center	Number	Percent
Like	3,203	63%
Dislike	1,009	20%
Don't know/No opinion	708	14%
No response	172	3%
TOTAL	5,092	100%

HOUSING

63. What type of home do you live in?	Number	Percent
Single-family home	3,937	77%
Duplex	63	1%
Condominium	337	7%
Mobile home	68	1%
Apartment	633	12%
Other (townhome)	20	0%
No response	34	1%
TOTAL	5,092	100%

64. What should be the percentage of single family housing to attached housing?	Number	Percent
70% single family housing/30% attached housing	2,496	49%
60% single family housing/40% attached housing	506	10%
50% single family housing/50% attached housing	187	4%
40% single family housing/60% attached housing	32	1%
30% single family housing/70% attached housing	34	1%
Other	3	0%
(75% single family housing to 25% attached housing)	17	0%
(80% single family housing to 20% attached housing)	264	5%
(85% single family housing to 15% attached housing)	47	1%
(90% single family housing to 10% attached housing)	182	4%
(95% single family housing to 5% attached housing)	19	0%
(100% single family housing to 0% attached housing)	118	2%
Don't know/No opinion	976	19%
No response	210	4%
TOTAL	5,092	100%

65. Do you think it would be appropriate to include attached housing with single family housing in the same neighborhood?	Number	Percent
Yes	1,582	31%
No	2,830	56%
Don't know/No opinion	584	11%
No response	96	2%
TOTAL	5,092	100%

66. Do you think it would be appropriate to include moderately priced single family housing (\$90,000+) with more costly single family housing in the same neighborhood or development?	Number	Percent
Yes	1,885	37%
No	2,666	52%
Don't know/No opinion	449	9%
No response	92	2%
TOTAL	5,092	100%

67. Would you object to a moderately priced home being placed in or adjacent to your neighborhood?	Number	Percent
Yes	2,078	41%
No	2,445	48%
Don't know/No opinion	462	9%
No response	107	2%
TOTAL	5,092	100%

TRANSPORTATION

68. Do you think that there is a need for public transportation in the City of Franklin?	Number	Percent
Yes	1,906	37%
No	2,037	40%
Don't know/No opinion	1,089	21%
No response	60	1%
TOTAL	5,092	100%

*69. If you answered yes to question 68, what areas of the city would you like to see serviced by public transportation?	Number	Percent
Columbia Ave. Corridor	777	15%
Cool Springs Area	1,667	33%
Downtown Area	1,354	27%
Highway 96 E/Williamson Medical Center	1,421	28%
West Main Street	278	5%
Other (Nashville, Brentwood, or airport)	102	2%
(Connect all of Franklin)	40	1%
(Hillsboro Road)	48	1%
(Other roads)	89	2%
(None specified)	35	1%
No response	3,150	62%
TOTAL	5,092	100%

*70. How many forms of transportation would you use if they were available?	Number	Percent
Carpool	324	6%
Vanpool	322	6%
Bus	1,403	28%
Bikeway	1,652	32%
Commuter rail	1,708	34%
Other	34	1%
(Car only)	6	0%
(Shuttle, light rail or subway)	17	0%
(Sidewalks or walkways)	21	0%
(Street car or trolley)	33	1%
(None specified)	21	0%
(None)	169	3%
No response	1,582	31%
TOTAL	5,092	100%

71. How congested do you perceive the local streets of Franklin to be?	Number	Percent
Always/Usually	1,768	35%
Sometimes	2,941	58%
Rarely	295	6%
Never	13	0%
No response	75	1%
TOTAL	5,092	100%

72. Do you work outside the city limits of Franklin?	Number	Percent
Yes	2,910	57%
No	2,035	40%
Don't know/No opinion	55	1%
No response	92	2%
TOTAL	5,092	100%

73. If you answered yes to question 72, please indicate your place of work:	Number	Percent
Brentwood	605	12%
Spring Hill	251	5%
Nolensville	2	0%
Nashville/Davidson County	1,552	30%
Fairview	55	1%
Williamson County	138	3%
Other (Maury County)	33	1%
(Rutherford County)	71	1%
(Other state or county)	216	4%
(None specified)	62	1%
No response	2,107	41%
TOTAL	5,092	100%

*74. What are the most important traffic-related issues?	Number	Percent
Personal safety	2,937	58%
Driving stress	1,962	39%
Not enough sidewalks	905	18%
Air pollution	1,051	21%
Time lost in congestion	2,858	56%
Congestion	3,204	63%
Not enough modes of transportation	756	15%
No response	184	4%
TOTAL	5,092	100%

*78. Why did you move to Franklin?	Number	Percent
Have always lived here	360	7%
New job	1,983	39%
To live closer to family	708	14%
To escape congestion, crime, etc.	590	12%
Like the small town, historic atmosphere of Franklin	2,089	41%
Schools	999	20%
Other (like the area, closer to church, new home purchase)	51	1%
No response	226	4%
TOTAL	5,092	100%

DEMOGRAPHICS

79. Highest educational level of head of household:	Number	Percent
K-8	47	1%
9-12	110	2%
High school graduate or GED	423	8%
Some college	916	18%
College graduate	2,042	40%
Graduate school or professional school	1,458	29%
No response	96	2%
TOTAL	5,092	100%

80. Please indicate the number of children under 18 who live in your household:	Number	Percent
0	2,479	49%
1-2	1,697	33%
3-4	308	6%
5	8	0%
>5	6	0%
No response	594	12%
TOTAL	5,092	100%

81. Please state the most important issues to the members of your household about the future growth and appearance of Franklin. Also, for the items you checked "Dissatisfied," or "Very Dissatisfied," in previous sections, please provide examples or suggestions for improvements.	Number	Percent
Comments on water	521	13%
Comments on sewer	165	4%
Comments on sidewalks	479	12%
Comments on traffic	484	12%
Comments on growth	479	12%
Comments on development	495	12%
Comments on library	369	9%
Comments on small town atmosphere	198	5%
Comments on housing	284	7%
Comments on drainage	141	3%
Comments on schools	313	8%
Comments on parks	142	3%
TOTAL	4,070	100%